

Are You Guessing the Value of Your Business?

A proper business valuation can be critical when designing an estate plan, providing for the successful transfer of the business entity through succession planning, drafting a buy-sell agreement, gifting ownership of a business during your lifetime, purchasing or selling a business, determining the value of a company contribution to an ESOP and many other reasons.

As both **valuators and accountants**, we have knowledge of finance, economics, and security analysis and understand business valuation principles and methods.

One of the most important element of a business valuation is to properly identify the purpose of the valuation. Different purposes will mandate the selection of different methods and therefore generate different values.

The valuation process is an art and not a science, and the results may vary depending on the methods used. We use common sense and numerous databases and resources to supplement our **years of experience and knowledge of the industry**.

